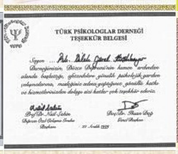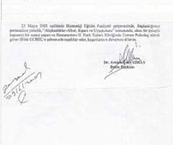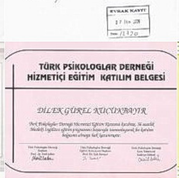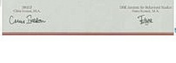sertifikalar